

NAI Health (January 13, 2023)

Segment Name

Health & Fitness
Dieting and Weight Loss
Healthy Living
Sports Enthusiasts
Health Insurance
Personal or Health Insurance
Medical and Health
Health Food
Health and Beauty
Allergy Relief
Antiperspirants and Deodorants
Cosmetics
Cough and Cold Relief
Ear Care
Eye Care
Fragrances
Hair Care
Medical Supplies
Mouthwash
Oral Care
Pain Relievers
Shaving and Hair Removal
Skin Care
Toothpaste
Vitamins
Health Care Professionals
Health & Beauty Buyers
Health Food Buyers
Healthy Choice
Cough & Cold Relief
Pain Relief
Halls
Mucinex
Vicks
Advil
Aleve
Bayer
Tylenol
Haircare
Sun Care
Diet Foods
Fresh Produce
Low-Fat Foods
Natural & Organics

Healthy & Fit
Pharma & Healthcare
Health
Health Medicine
Health Club
Health and Vegan
Medical/Health
Healthcare
Baseball Fans
Basketball Fans
Football Fans
Soccer Fans
Medical / Health
Medical Health Professional
Health Food Buyer
Snacks-Health Bars & Sticks
Chile Health & Fitness
Argentina Health & Fitness
Colombia Health & Fitness
Latin America Health & Fitness
Mexico Health & Fitness
Health & Medicine
Enthusiast
Female Health Interest
Health & Wellness Advocates
Oncology Interest
Senior Health
Smoking Interest
K_Health & Fitness Enthusiasts
Health Causes
ACXM Health and Fitness
Interest
Dieting / Weight Loss
Exercise / Health
68 - Staying Healthy
Fresh & Healthy
Antiperspirants & Deodorants
Feminine Care
First Aid
Gastrointestinal
Men's Grooming
Shaving Care & Hair Removal
Health Services
Medical Doctor/Physician
Nurse (Registered)
Health & Well-Being
Health & Wellness Buyers

Natural Wellness
Weight Loss & Supplements
Bath, Shower & Soap
Dental Products
Men's Shaving
Women's Shaving & Hair Removal
Highly Likely
Likely
Health & Beauty Products
Walking for Health Enthusiasts
Medical & Health Services
Dentists & Dental Professionals
Doctors, Physicians & Surgeons
Nurses
Pharmacists
Hospitals
Medical Offices & Clinics
Nursing Care Facilities & Home Health Care
Accident & Health
Allied Health Practitioners
Clinical Lab Cytogeneticists
Clinical Lab Scientists
Clinical Lab Technologists
Dietitians
Emergency Medical Technicians
Massage Therapists
Mental Health Counselors
Occupational Therapist Assistants
Occupational Therapists
Paramedics
Physical Therapist Assistants
Physical Therapists
Professional Counselors
Professional Counselors - Clinical
Radiology Technologists
Respiratory Therapists
Social Workers
Social Workers - Certified
Social Workers - Clinical
Social Workers - Independent
Social Workers - Licensed
Social Workers - Master
Speech Pathologists
Veterinarians
Public Health Nurses
Health and Diet
Vitamins/Health Products

Health and Diet Attitudes
Health and Well Being
Health Care
Pharmaceuticals
Practitioners
Diagnosing & Treatment
Chiropractors
Dentists
Dieticians
Doctors
Optometrists
Psychologists
Therapists
Technicians
Dental Hygienists
Laboratory Technicians
Medical Technicians
Opticians
X-Ray Technicians
Support
Dental Assistants
Medical Assistants
Medical Secretaries
Nursing Aides/Orderlies
Golf Enthusiast
Outdoor Enthusiast
Sports Enthusiast
Health Care Employee
Health Enthusiast
Psychiatry & Mental Health
Diet & Health
Supplements
Healthy Food Frequent Diners
Kaiser Permanente Health Care
Gym and Health
24 Hour Fitness
9Round
Anytime Fitness
Bannatyne's
Blink Fitness
CrossFit
Curves
David Lloyd Leisure
DW Fitness
Fitness First
Fitness Together
Gold's Gym

Healthy Lifestyle
Jazzercise
Koko Fitclub
LA Fitness
Lucille Roberts
New York Sports Clubs
Orangetheory
Planet Fitness
Powerhouse
Pure Barre
Retro Fitness
Snap Fitness
The Gym
Virgin Active
Weigth Watchers
YMCA
Youfit Health Clubs
Hospital and Healthcare Workers
Health Conscious Shoppers
GNC
Holland & Barrett
Sprouts Farmers Market
The Fresh Market
The Vitamin Shoppe
Trader Joe's
Vitamin World
Whole Foods Market
Dental
Nurse
Physicians
Healthcare & Health Services
Dentistry & Dental
Hospitals & Specialty Clinics
Nursing & Special Care Facilities
Offices & Clinics
Health, Beauty & Personal Care
Face & Body Care
Fitness
Dieting & Weight Loss
Heavy Vitamin & Dietary Supplement
Physical Fitness Clubs
Health and Fitness
Health & Wellbeing
Alliant Nutraceutical Supplements
Fitness & Exercise
Health, Wellness & Fitness
Self-Improvement

Weight Loss
Premium Fitness & Exercise
Premium Health & Wellbeing
Premium Health, Wellness & Fitness
Premium Self-Improvement
Premium Weight Loss
Premium Health Insurance - Propensity
Health Insurance - Propensity
Health Conscious Seniors
Young Professionals Interested in Fitness, Exercise & Health
Exercise/Health Products or Services
Health or The Medical Field
Adolescent Medicine
Allergies & Immunology
Anesthesiology
Cardiology
Cosmetic
Critical Care Medicine
Dentist
Dermatology
Emergency Medicine
Endocrinology
Gastroenterology
General/Family Practitioner
Genetics
Geriatrics
Health Professional
Hematology
Hepatology
Imaging & Radiology
Infectious Disease
Integrative Alternative & Complimentary Medicine
Internal Medicine
Nephrology
Neurology
Ob/Gyn
Oncology
Otolaryngology
Ophthalmology
Orthopedic
Pathology
Pediatrics & Adolescent Medicine
Physical Medicine & Rehabilitation
Psychiatry & Mental Health
Pulmonology
Rheumatology
Sports Medicine

Surgeon
Urology
Weight Health Management
Hospitals & Clinics
Medical Offices
Healthcare Professional
Administration
Disease Control
Health Tech
Medical Research
Patient Management
Ambulatory Services
Nursing and Residential Care
Social Assistance
Health and Personal Care
Healthcare Professionals
Health Attitudes
Generic Medication Believers
Prefers Name-Brand Medications
Vitamin Believers
Cold/Allergy/Sinus
Cosmetics - Eye
Cosmetics - Facial
Cosmetics - Lip
Cosmetics - Nail
Denture Products
Hair Coloring
Excedrin
Home/Health/Life Assurance
Assurance Policy YES
Financial Services Influence
Have Mortgage
Insurance Policy YES
Health Foods
Health & Beauty
Beauty
Eye Makeup
Face Makeup
Lip
Makeup Tools & Kits
Men's
Women's
Shampoo & Conditioner
Styling Products
Styling Tools
Nail Care
Body Lotions

Masks & Peels
Health Electronics
Massage Tools
Vitamins & Dietary Supplements
Weight Management
Optical
Contact Lenses & Lens Care Products
Personal Care
Bath Products
Deodorants
Shaving
Razors & Blades
Health & Health-Related Insurance
Home Health Care
Medical
Pharmacies
Healthy
Health, Beauty & Style
Body Art
Allergies
Alternative Medicine
Nutrition
Hair Care & Hairstyles
Makeup & Skincare
Spas
Vitamins & Supplements
Wellness
Medical & Health Sciences
Bic
Colgate
Cover Girl
Crest
Dove
Gillette
L'Oreal
Neutrogena
Pantene
Revlon
Secret
Shick
Vaseline
Contacts & Eyeglasses
Tooth Brushes
Feminine Products
Shaving Creams & Gels
Medical/dental/Health
Health & Wellness

Portraits - Health Nuts
GNC - All Credit/Debit Buyers (Nielsen Buyer Insights)
Health Clubs/Stores - All Credit/Debit Buyers (Nielsen Buyer Insights)
Weight Watchers - All Credit/Debit Buyers (Nielsen Buyer Insights)
Vitamin Shoppe - All Credit/Debit Buyers (Nielsen Buyer Insights)
STC Mary Washington Healthcare
NCAA Enthusiasts
Health Content, Females Age 35-64 (\$0.30 CPM, 100mm Extend)
Health (Extend 494m, \$0.30)
Contacts, Reading Glasses, & Vision Care
Perfume & Cologne
Vitamins & Nutrition
Healthcare Keywords and Sections (\$0.00 CPM, First Party Data Only)
STC Pinnacle Health Employment Seekers Age 18-54 (\$0.30 CPM)
Health & Medicine, Age 25-54 (\$0.30 CPM)
Hockey Fans
Golf Fans
NASCAR Fans
New Age Enthusiasts
Hair Care Appliances
Hair Color
Hair Shampoo & Conditioner
Hair Styling Products
Hair Treatment
Health Professionals
Health Generation
Visitors to University Arenas NCAA
Visitors to NBA Arenas
Health and Fitness - Heavy Vitamin and Dietary Supplement
Health and Fitness - Physical Fitness Clubs
Health & Fitness Products
Medical & Health Services New
Medical & Health Services - Dental
Medical & Health Services - Health Professional
Medical & Health Services - Nurse
Medical & Health Services - Pharmacist
Medical & Health Services - Physician
NCAA March Madness Basketball Fans
MIA Soffer Health Institute Site Visitors with Cross-Device (\$0.00 CPM)
MIA Soffer Health Institute Site Visitors (\$0.00 CPM, Site Retargeting)
Gym & Fitness Purchasers
Gym Customers
Heavy Frequency
Light Frequency
Moderate Frequency
Heavy Spenders
Light Spenders

Moderate Spenders
Vitamins & Supplements Purchasers
Online Vitamins & Supplement Buyers
Weight Loss Program Customers
Humira Crohn's
Arm & Hammer
Biotene
Movantik
Myrbetriq
Drug & Pharmacy
Eye Care Goods & Services
Gyms & Fitness
Hair Salons
Specialty Health & Nutrition
Lapsed Healthy Eating
Black Friday & Cyber Monday Shoppers
Consistent Shoppers
Early Season Shoppers
Late Season Shoppers
HGD-NA-HM-CHUI4_C_08
HGD-NA-HM-CHUI4_03_01_O
HGD-NA-HM-EDWD
HGD-NA-HM-CHUI4_11_04
HGD-NA-HM-CHUI4_C_08-G7-N
HGD-NA-HM-CHUI4_C_08-G6-N
HGD-NA-HM-CHUI4_C_08-G5-N
HGD-NA-HM-CHUI4_C_08-G4-N
HGD-NA-HM-CHUI4_C_08-G3-N
HGD-NA-HM-CHUI4_C_08-F7-N
HGD-NA-HM-CHUI4_C_08-F6-N
HGD-NA-HM-CHUI4_C_08-F5-N
HGD-NA-HM-CHUI4_C_08-F4-N
HGD-NA-HM-CHUI4_C_08-F3-N
HGD-NA-HM-EDWD_2016-G7
HGD-NA-HM-EDWD_2016-G6
HGD-NA-HM-EDWD_2016-G5
HGD-NA-HM-EDWD_2016-G4
HGD-NA-HM-EDWD_2016-F7
HGD-NA-HM-EDWD_2016-F6
HGD-NA-HM-EDWD_2016-F5
HGD-NA-HM-EDWD_2016-F4
HGD-NA-HM-CHUI4_11_04-G7
Condition
Bydureon
Stelara
Category 42
SACBEE_Occupations^Health Care^Practitioners^Technicians__(\$1.00CPM)

Digestive Health

Psoriasis

Orthopedics

Diabetes

Health Cause

Aerobic Exercise

Environmentally Friendly Lifestyle

Exercise And Health

Health And Wellness

Low Sugar Diet

Natural Food Purchaser

Personal Health Product Purchaser

Running

Walking

HGD-NA-HM-CHUI4_11_07

HGD-NA-HM-CHUI4_11_07-G7

HGD-NA-HM-CHUI4_11_07-F76

HGD-NA-HM-CHUI4_11_07-F5

SCHS7900-H

SCHS7900-G

SCHS7900-F

SCHS7900-E

SCHS7900-D

SCHS7900-C

SCHS7900-B

SCHS7900-A

SCHS7900-Y_RUR

SCHS7900-Y_MET

SCHS7900-O_RUR

SCHS7900-O_MET

HGD-NA-HM-EDWD_2016-G7-3

HGD-NA-HM-EDWD_2016-G6-3

HGD-NA-HM-EDWD_2016-G5-3

HGD-NA-HM-EDWD_2016-G4-3

HGD-NA-HM-EDWD_2015-G7-3

HGD-NA-HM-EDWD_2015-G6-3

HGD-NA-HM-EDWD_2015-G5-3

HGD-NA-HM-EDWD_2015-G4-3

HGD-NA-HM-EDWD_2015-F7-3

HGD-NA-HM-EDWD_2015-F6-3

HGD-NA-HM-EDWD_2015-F5-3

HGD-NA-HM-EDWD_2015-F4-3

HGD-NA-HM-EDWD_2016-F4-3

HGD-NA-HM-EDWD_2016-F5-3

HGD-NA-HM-EDWD_2016-F6-3

HGD-NA-HM-EDWD_2016-F7-3

HGD-NA-HM-CHUI4_C_08-G7-3

HGD-NA-HM-CHUI4_C_08-G6-3
HGD-NA-HM-CHUI4_C_08-G5-3
HGD-NA-HM-CHUI4_C_08-G4-3
HGD-NA-HM-CHUI4_C_08-G3-3
HGD-NA-HM-CHUI4_C_08-F7-3
HGD-NA-HM-CHUI4_C_08-F6-3
HGD-NA-HM-CHUI4_C_08-F5-3
HGD-NA-HM-CHUI4_C_08-F4-3
HGD-NA-HM-CHUI4_C_08-F3-3

CTCA

ERMC Display

ERMC Video

MRMC Display

MRMC Video

SERMC Display

SERMC Video

SRMC Display

SRMC Video

CTCA - ERMC - ND

CTCA - ERMC - NV

CTCA - MRMC - ND

CTCA - MRMC - NV

CTCA - SERMC - NV

CTCA - SERMC - ND

CTCA - SRMC - ND

CTCA - SRMC - NV

HGD-OCG-SHG8100-B

HGD-OCG-SHG8100-A

PAH Retargeting - Stiolto

MBMC7901

MBMC7900

HGD-OCG-MBMC7901-1

HGD-OCG-MBMC7900-1

HGD-NA-HM-CHUI4_C_01

HGD-NA-HM-CHUI4_C_06

RA

HGD-NA-HM-CHUI4_C_01-G3

HGD-NA-HM-CHUI4_C_01-F3

HGD-NA-HM-CHUI4_C_06-G6

HGD-NA-HM-CHUI4_C_06-G5

HGD-NA-HM-CHUI4_C_06-G4

HGD-NA-HM-CHUI4_C_06-F6

HGD-NA-HM-CHUI4_C_06-F5

HGD-NA-HM-CHUI4_C_06-F4

Humira RA

RA - Cond

RA - Search

RA - Spec

Humira LID

HGD-OCG-DHCE57910-1

HGD-NA-HM-EDWD_2017-N1

HGD-NA-HM-EDWD_2017-N2

HGD-NA-HM-EDWD_2017-N3

HGD-NA-HM-EDWD_2017-N4

HGD-NA-HM-EDWD_2017-N5

HGD-NA-HM-EDWD_2017-N6

HGD-OCG-DHCE57913-1

PAH Retargeting - Humira HS

HGD-OCG-HM-HRH7900-1

HGD-OCG-HM-DHBA27900-B

HGD-OCG-HM-DHBA27900-A

HGD-OCG-DHCE57900-1

PLT - Humira LID

HGD-OCG-HM-PHS7901-2

HGD-OCG-HM-OHS7900-H

HGD-OCG-HM-OHS7900-G

HGD-OCG-HM-OHS7900-F

HGD-OCG-HM-OHS7900-E

HGD-OCG-HM-OHS7900-D

HGD-OCG-HM-OHS7900-C

HGD-OCG-HM-OHS7900-B

HGD-OCG-HM-OHS7900-A

HGD-OCG-HM-ECH7900-1

HGD-OCG-HM-DHAZ17903-1

HGD-OCG-HM-DHAZ17900-D

HGD-OCG-HM-DHAZ17900-C

HGD-OCG-HM-DHAZ17900-B

HGD-OCG-HM-DHAZ17900-A

HGD-OCG-HM-BRG7900-A

HGD-OCG-HM-BRG7900-B

HGD-OCG-DHBA27903-B_Bay_Uro_M

HGD-OCG-DHBA27903-B_Bay_Uro_F

HGD-OCG-DHBA27903-B_Bay_Gen_ED_F

HGD-OCG-DHBA27903-B_Bay_Gastro_M

HGD-OCG-DHBA27903-B_Bay_Gastro_F

HGD-OCG-DHBA27903-A_Sequoia_Uro

HGD-OCG-DHBA27903-A_Sequoia_Gen_ED

HGD-OCG-DHBA27903-A_Sequoia_Gastro

HGD-OCG-DHBA27903-A_Bay_Uro

HGD-OCG-DHBA27903-A_Bay_Gen_ED

HGD-OCG-DHBA27903-A_Bay_Gastro

Dignity - North State

PLT - Dignity - North State Pilot

PLT - DMA - Chico-Redding (868)

PLT - LID - Humira - All
Dignity North State - All DFP
PLT - Dignity - North State
North State - Ortho
North State - NS Medical Group
North State - Mt. Shasta
North State - St. Elizabeth
North State - Mercy
North State - DFP Pixel
PLT - DMA 868
HGD-OCG-DHSC87904-SN-B
HGD-OCG-DHSC87904-SN-A
HGD-OCG-DHSC87904-SAC-B
HGD-OCG-DHSC87904-SAC-A
HGD-OCG-HM-MGH7901-2
HGD-OCG-HM-MGH7901-1
HGD-OCG-HM-MGH7900-2
HGD-OCG-HM-MGH7900-1
HGD-OCG-HM-DHAZ17902-1
HGD-NA-HM-CHUI4_7B-G6-2
HGD-NA-HM-CHUI4_7B-G5-2
HGD-NA-HM-CHUI4_7B-G4-2
HGD-NA-HM-CHUI4_7B-F6-2
HGD-NA-HM-CHUI4_7B-F5-2
HGD-NA-HM-CHUI4_7B-F4-2
PLT - Empliciti - LID
PLT - Sprycel - LID
Sprycel - Spec1
Sprycel - Spec2
Sprycel - Cond
Sprycel - KW
PLT - Trintellix - LID
Trintellix - KW
Trintellix - Cond
Trintellix - Spec
PLT - Viberzi - Demo
Healthy diet
PLT - Demo - Kids in Household
PLT - Demo - Male
PLT - Demo - Female
Allergies - KW
Allergies - Condition
Peds - KW
Peds - Specialists
HGD-OCG-HM-DHAZ17901-1
HGD-OCG-HM-DHAZ17904-1
HGD-OCG-HM-DHCE57903-1

HGD-OCG-HM-DHCE57905-1
HGD-OCG-HM-DHSC87902-F
HGD-OCG-HM-DHSC87902-M
HGD-OCG-HM-DHSC87903-1
HGD-OCG-HM-DHSC87903-2
HGD-OCG-HM-HCST123007901-1
PLT - Pennsaid - LID
PLT - Aczone - LID
PLT - Otezla PSO - LID
Osteoporosis - Condition
Osteoarthritis - Specialists
PLT - Demo - M_18-24
PLT - Demo - F_18-24
Acne - Condition
Psoriasis - Condition
Acne - Specialists
Psoriasis - Specialists
HGD-OCG-HM-SBMC7900-1
HGD-OCG-HM-DHSC87906-2
HGD-OCG-HM-DHSC87906-3
DHSC87905_A_O-1
DHSC87905_A_Y-1
DHSC87905_B_O-1
DHSC87905_B_Y-1
DHSC87905_C_O-1
DHSC87905_C_Y-1
HCEA11207905_TR_Ortho-1
HCEA11207905_ME_Ortho-1
HCEA11207905_FP_Ortho-1
HCEA11207905_DO_Ortho-1
HCEA11207905_CNHO_CHSS_Ortho-1
HCEA11207904_GS_OB-1
HCEA11207904_TR_SU_OB-1
HCEA11207904_FP_OB-1
HCEA11207904_DO_OB-1
HCEA11207904_CO_OB-1
HCEA11207903_TR_Cardio-1
HCEA11207903_ME_Cardio-1
HCEA11207903_DO_Cardio-1
HCEA11207903_CNH_CMC_Cardio-1
Healthcare Decision Maker
PLT - PAH Retargeting - Ocrevus
PAH Retargeting - Ocrevus
DHSC87907_M-1
DHSC87907_F-1
Condition 23 - Specialists 90 % similar
PAH Retargeting - Trokendi

PAH Retargeting - Humira Crohns 90 % similar

Invokana - PAH - 3 PV

Invokana - PAH

Invokana - Health Coach - 3 PV

Invokana - Health Coach

EDWD_2017

HGD-NA-HM-EDWD_2017-EDM20

HGD-NA-HM-EDWD_2017-EDM22

HGD-NA-HM-EDWD_2017-EDM24

PLT - Baraclude - LID

Condition 52 - Specialists

PAH Retargeting - Opdivo

HGD-NA-HM-CHUI4_03_01_O-G7

HGD-NA-HM-CHUI4_03_01_O-G6

HGD-NA-HM-CHUI4_03_01_O-G5

HGD-NA-HM-CHUI4_03_01_O-F5

HGD-NA-HM-CHUI4_03_01_O-F6

HGD-NA-HM-CHUI4_03_01_O-F7

Invokana - PAH 90 % similar

Condition 90 - Specialists

HCEW11007900_TC-1

HCEW11007900_PN-1

HCEW11007900_OH-1

HCEW11007900_NP-1

HCEW11007900_MH-1

HCEW11007900_LW-1

HCEW11007900_DT-1

HCEW11007900_BR-1

Condition 23 - Specialists

HGD-NA-HM-EDWD_2017-EDM19

HGD-NA-HM-CHUI4_05_06_O

HGD-NA-HM-CHUI4_05_06_O-G4

HGD-NA-HM-CHUI4_05_06_O-G5

HGD-NA-HM-CHUI4_05_06_O-G6

HGD-NA-HM-CHUI4_05_06_O-F6

HGD-NA-HM-CHUI4_05_06_O-F5

HGD-NA-HM-CHUI4_05_06_O-F4

Protein Powder/Supplements

Condition 87 - Specialists

Health (EN), Salud (ES), Saude (PT)

DHCE57904-1

DHCE57912-1

DHCE57914-1

HCEW11007901-1

Mens Health

Sports

Back Pain

Constipation
Cough
Cramps
Diarrhea
Dizziness
Fatigue
Fever
Gas
Headache
Heartburn
Itching
Itchy & Watery Eyes
Joint Pain
Nausea
Earache
Rash
Sleep Disorders
Sneezing
Sore Throat
Stuffy or Runny Nose
Toothache
First Aid Supplies
Hearing Aids
Cold & Flu
Physical Therapy
Foot Care
Shaving & Grooming
Sleep Aids
Vision Care
Optometrist
Beauty Salons
Spa & Massage
Condition 9 - Specialists
Condition 26 - Specialists
DHCE57906-1
CHW7902_Y_M-1
CHW7902_Y_F-1
CHW7902_O_M-1
CHW7902_O_F-1
HCEW11007902_TC-1
HCEW11007902_SE-1
HCEW11007902_PN-1
HCEW11007902_OH-1
HCEW11007902_NP-1
HCEW11007902_MH-1
HCEW11007902_LW-1
HCEW11007902_FH-1

HCEW11007902_EH-1
HCEW11007902_DT-1
HCEW11007902_CM-1
HCEW11007902_BR-1
HCEW11007902_BP-1
DHBA27906_M-1
DHBA27906_F-1
Health / Beauty & Cosmetics
Fitbit Buyer Propensity
Birchbox Buyer Propensity
Sephora Buyer Propensity
OHS7901
OHS7901_H-1
OHS7901_G-1
OHS7901_F-1
OHS7901_E-1
OHS7901_D-1
OHS7901_C-1
OHS7901_B-1
OHS7901_A-1
HCST12307901-1
DHBA27905-1
Condition 66 - Specialists
Condition 11 - Specialists
Condition 11 - Content
Condition 8 - LID
Condition 68 - LID
Condition 20 - LID
Condition 91 - LID
Condition 85 - LID
Condition 83 - LID
Condition 81 - LID
Condition 79 - LID
Condition 54 - LID
Condition 23 - LID
Condition 5 - LID
Condition 11 - LID
Condition 90 - Content
HGD-NA-HM-CHUI4_11_08
HGD-NA-HM-CHUI4_11_02
HGD-NA-HM-CHUI4_16_04_O
HGD-NA-HM-CHUI4_19_02_O
HGD-NA-HM-CHUI4_11_08-G5
HGD-NA-HM-CHUI4_11_08-G6
HGD-NA-HM-CHUI4_11_08-G7
HGD-NA-HM-CHUI4_11_08-F6
HGD-NA-HM-CHUI4_11_08-F5

HGD-NA-HM-CHUI4_11_07-G6
HGD-NA-HM-CHUI4_11_07-F7
HGD-NA-HM-CHUI4_11_07-F6
HGD-NA-HM-CHUI4_11_04-G6
HGD-NA-HM-CHUI4_11_04-F6
HGD-NA-HM-CHUI4_11_04-F7
HGD-NA-HM-CHUI4_11_02-G7
HGD-NA-HM-CHUI4_11_02-G6
HGD-NA-HM-CHUI4_11_02-G5
HGD-NA-HM-CHUI4_11_02-F7
HGD-NA-HM-CHUI4_11_02-F6
HGD-NA-HM-CHUI4_11_02-F5
HGD-NA-HM-CHUI4_16_04_O-F7
HGD-NA-HM-CHUI4_16_04_O-F6
HGD-NA-HM-CHUI4_16_04_O-F5
HGD-NA-HM-CHUI4_16_04_O-F4
HGD-NA-HM-CHUI4_16_04_O-G4
HGD-NA-HM-CHUI4_16_04_O-G5
HGD-NA-HM-CHUI4_16_04_O-G6
HGD-NA-HM-CHUI4_16_04_O-G7
HGD-NA-HM-CHUI4_19_02_O-G4
HGD-NA-HM-CHUI4_19_02_O-G5
HGD-NA-HM-CHUI4_19_02_O-G6
HGD-NA-HM-CHUI4_19_02_O-G7
HGD-NA-HM-CHUI4_19_02_O-F7
HGD-NA-HM-CHUI4_19_02_O-F6
HGD-NA-HM-CHUI4_19_02_O-F5
HGD-NA-HM-CHUI4_19_02_O-F4

Herbal Magic (Canada Only)

GoodLife Fitness (Canada Only)

Health Donors

Healthy Gums

ADD/ADHD

Anemia

Anxiety

Arthritis

Gout

Rheumatoid Arthritis

Bladder & Bowel Ailments

Bladder Leakage

Overactive Bladder

Cancer

Colitis

Depression

Diet & Exercise Treatment

Digestive Ailments

Acid Indigestion

GERD
Hearing Loss
Heart Conditions
Angina
Atrial Fibrillation
Heart Attack
Heart Disease
Irregular Heart Rhythm
Stroke
High Blood Pressure
High Cholesterol
Insomnia
Menopause
Difficulty Walking
Migraines Headaches
Respiratory Ailments
Asthma
COPD
Sinus & Nasal Ailments
Acne
Eczema or Psoriasis
Vision Conditions
Macular Degeneration
Dentures
Uses Adult Diapers or Liners
Uses Diabetes Monitor
Uses Hearing Aids
Glasses or Contact Lenses
Allergy Medications
Arthritis Medications
Insulin
Oral Medications
Acid Indigestion Medications
Heart Condition Medications
High Cholesterol Medications
Headache & Migraine Medications
Group Retiree Health Plan Members
Exercise Enthusiasts
Beauty, Health & Grocery Shoppers
Runners & Cyclists
Diet & Weight Loss
Google Fit - Fitness Tracking
Fitbit
LG Health
Calorie Counter - MyFitnessPal
Vitamin Consumers
Gluten Free Food

Gastroenterologist
Dermatologist
Digestive Issues
Slip and Fall
Occupational Therapy
Acadia Healthcare
Cardiologist
Allergy
Gynecologist
Speech Therapy
Chiropractor
Dialysis
Natural Health Trends
Auto Accident
Assisted Living
Pediatrician
Primary Care Physician
Hospice
Laxatives
Neurologists
Exercise & Workout
Workplace
Visitors to NFL Stadiums
Visitors to MLB Stadiums
Has Health Insurance
Primary health and beauty shopper (Harris Poll)
Never conducts research on Healthcare Topics
Run/jog regularly
Medicaid/Medicare
Has Health Savings Account
Conducts Weekly Research on Healthcare Topics
Cooks at home
Anthem
Trying to cut down on alcohol
Has PPO Plan
2 time a week
Describes own health as average
Has Vision Coverage
Aetna
Paleo
Conducts Monthly Research on Healthcare Topics
Has HMO Plan
4 times a week
Drinks plenty of water
Has Dental Coverage
In Good Physical Health
Has Health Savings Account (HSA)

Conduct Own Research on Healthcare Topics
Nutrisystem - All Credit/Debit Buyers (Nielsen Buyer Insights)
24 Hour Fitness - All Credit/Debit Buyers (Nielsen Buyer Insights)
United Healthcare - All Viewers
Medicare Health Reform Helpline Referral Services - All Viewers
Australia Personal or Health Insurance
Singapore Personal or Health Insurance
Canada Personal or Health Insurance
Brazil Health & Fitness
Health & Medical
Magazines, Health
Health Related Causes
Executives by Industry - Healthcare: Nursing Care Facilities & Home Health Care
Healthcare: Hospitals
Healthcare: Medical Offices & Clinics
Insurance: Accident & Health
Healthy Meals
Pet Supplies
Cat Food & Supplies
Dog Food & Supplies
Contributes to Health Charities
Health and Wellness Trends Enthusiasts
Actively Try New Health and Diet Trends
On a diet
Vitamins and Personal Health Products
Online Personal Health Product Buyers
Retail Personal Health Product Buyers
Vitamins and Personal Health Products Power Buyer
Diet
Health Professors
Nursing Professors
Medicine Professors
Dental Science Professors
Allied Health Professors
Healthcare Decision Makers
OBGYN
Offices of Dentists
Offices of Physicians
Medical Doctors/General Practitioners
Surgeons
Health and wellbeing
Fitness and exercise
1-800 Contacts Buyer Propensity
AVON Buyer Propensity
Bare Escentuals Buyer Propensity
Beachbody Buyer Propensity
Bodybuilding.com Buyer Propensity

Clinique Buyer Propensity
DermStore Buyer Propensity
Dollar Shave Club Buyer Propensity
e.l.f. Cosmetics Buyer Propensity
eSalon Buyer Propensity
Estee Lauder Buyer Propensity
Gillette Buyer Propensity
Harry's Buyer Propensity
KIEHLS Buyer Propensity
Lancome Buyer Propensity
M.A.C Buyer Propensity
Madison-reed Buyer Propensity
Mary Kay Buyer Propensity
Quest Diagnostics Buyer Propensity
SkinCareRx Buyer Propensity
soul-cycle.com Buyer Propensity
The Body Shop Buyer Propensity
The Honest Company Buyer Propensity
ULTA Buyer Propensity
Health, Wellness and Fitness
Health Attitude: Apathetic
Health Attitude: Passive
Health Attitude: Proactive
Chronically Poor Health
Lifestyle Fitness Score: High
Lifestyle Fitness Score: Low
Lifestyle Fitness Score: Medium
Smoker: Active
Caregivers of Individuals with Health Attitude: Passive
Caregivers of Individuals with Chronically Poor Health
Altered Decision-Making Propensity
Anxiety Diagnosis
Arthritis Propensity
Dental Disease Propensity
Heart Disease Propensity
Kidney Disease Propensity
Pre-Diabetes Propensity
Stroke Propensity
Breast Exam: Likely
Breast Exam: Unlikely
Lower GI In-Home Lab Test: Likely
Lower GI In-Home Lab Test: Unlikely
Mammogram: Likely
Mammogram: Unlikely
Men's Preventive Care: Likely
Men's Preventive Care: Unlikely
Pneumonia Vaccine: Likely

Pneumonia Vaccine: Unlikely
PSA Test: Likely
PSA Test: Unlikely
Tetanus: Likely
Tetanus: Unlikely
Women's Preventive Care: Likely
Women's Preventive Care: Unlikely
Medical & Health Services Decision Makers
Medical Practitioner
Frequent Transactional Business Buyers - Healthcare
Pilates/Yoga
Diet Products
Health Insurance (through work)
Health Insurance (personal)
Men's Health
Women's Health
Health Donors/ Find A Cure
Cigna Health Group
Unitedhealth Group
Health and Diet Foods
Gyms & Fitness Centers
Jenny Craig Weight Loss Center
Weight Watchers
Outdoor Recreation
Athletic Fields
Boating, Yachting and Waterway Activites
Golf Courses
Gun Ranges
Campgrounds & RV Parks
Hunting and Fishing
Recreation Centers
Swimming Pools
Baseball
Combat Sports
Dance
Golf
Gymnastics
Personal Trainers
Skating
Soccer
Stadiums and Arenas
Yoga and Pilates
Health Food Shoppers
Health and Beauty Shoppers
Fitness Buffs
Nature Lovers
Sports Equipment and Outdoor Gear Shoppers

Vitamins and Nutrition Shoppers
Gym Member
Crunch
Equinox
Baseball Fields
Basketball Courts
National Parks
Neighborhood Parks
Ski Resorts
Vitamin Shoppe
Dentist Offices
Doctors Offices
Online Interest in Group Insurance & Employee Benefits --> Online Interest in Group Accident & Health Insurance
Innovators - Bombora & Cuebiq > Lifestyle > Business Professional Health and Fitness Enthusiast
Probiotic
Supplement
Personal Hygiene
Baby Care and Kids Hygiene
Drugstore
Eyeglasses
Medicine Cabinet
Healthy Eating
Beauty & Health
Headspace: Guided Meditation & Mindfulness
Lose IT!
Runkeeper
Weight Watchers Mobile
Type 1 Diabetes
Type 2 Diabetes
Lifestyle Indicators > Alcohol: High Consumption
Memory Loss
COVID Public Health Concern
The Health and Wellness Conscious
Topicals: Health, Sport
Healthcare Influentials
Meditation and Yoga
Asthma Propensity in Child
Deafness Propensity
Erectile Dysfunction Propensity
Hearing Impaired Propensity
Liver Disease Propensity
Sleep Apnea Propensity
Difficulty with Personal Care
Frequent Doctor Visits
Marijuana User: Active
Medical Expense Payment Plan: Likely
Medical Expense Payment Plan: Unlikely

Medical Insurance: Highly Likely
Medical Insurance: Highly Unlikely
Medicare for 65+: Highly Likely
Medicare for 65+: Highly Unlikely
Medicare Supplemental for 65+: Highly Likely
Medicare Supplemental for 65+: Highly Unlikely
Unable to Afford Medical Care
Unable to Afford Medicines
COPD / Chronic Obstructive Pulmonary Disease Propensity
Obesity Propensity - Reach Tier 1
Health_diet_foods
Charitable contribution to Healthcare or Medical (Scarborough)
Has HMO health insurance (Scarborough)
Has Medicaid health insurance (Scarborough)
Has Medicare health insurance (Scarborough)
Has Military health insurance (Scarborough)
Has POS health insurance (Scarborough)
Has PPO health insurance (Scarborough)
Prospective Aetna health insurance buyer (Scarborough)
Prospective Aflac health insurance buyer (Scarborough)
Prospective Blue Cross and Blue Shield health insurance buyer (Scarborough)
Prospective CIGNA health insurance buyer (Scarborough)
Prospective Health Net health insurance buyer (Scarborough)
Prospective Humana health insurance buyer (Scarborough)
Prospective State Farm health insurance buyer (Scarborough)
Prospective United Healthcare health insurance buyer (Scarborough)
Shops Costco pharmacy (Scarborough)
Shops CVS pharmacy (Scarborough)
Shops mail order pharmacy (Scarborough)
Shops Rite Aid pharmacy (Scarborough)
Shops Sam's Club pharmacy (Scarborough)
Shops Target pharmacy (Scarborough)
Shops Walmart pharmacy (Scarborough)
Belongs to health or fitness club (Scarborough)
Managerial Position
Services - COVID Vaccine
Chronic Pain Propensity - Reach Tier 2
Chronic Pain Propensity - Reach Tier 3
Chronic Pain Propensity - Reach Tier 4
OTC Medicines - CBD Products
OTC Medicines - Pain Relief
Psoriatic Arthritis Propensity
Osteoarthritis Propensity
Rheumatoid Arthritis Propensity
Celebrex Conversion Propensity
Enbrel Conversion Propensity
Humira RA Conversion Propensity

Xeljanz Conversion Propensity
Ankylosing Spondylitis Propensity
24 Hour Fitness Buyer Propensity
Amwell Buyer Propensity
Anastasia Beverly Hills Buyer Propensity
Beauty Bar Buyer Propensity
BetterHelp Buyer Propensity
CityMD Buyer Propensity
Crunch Fitness Buyer Propensity
Doctor On Demand Buyer Propensity
Equinox Buyer Propensity
Function of Beauty Buyer Propensity
Glossier Buyer Propensity
Gold's Gym Buyer Propensity
Headspace Buyer Propensity
Heartland Dental Buyer Propensity
Herbalife Buyer Propensity
Ilia Beauty Buyer Propensity
Inkbox Buyer Propensity
Ipsy Buyer Propensity
Kylie Cosmetics Buyer Propensity
LensCrafters Buyer Propensity
Lola Buyer Propensity
Manscaped Buyer Propensity
Massage Envy Buyer Propensity
MedExpress Buyer Propensity
Mirror Buyer Propensity
MyFitnessPal Buyer Propensity
Noom Buyer Propensity
Nutrafol Buyer Propensity
Nutrisystem Buyer Propensity
Pearle Vision Buyer Propensity
Peloton Buyer Propensity
PillPack Buyer Propensity
Planet Fitness Buyer Propensity
Scentsy Buyer Propensity
Skinstore.com Buyer Propensity
SmileDirectClub Buyer Propensity
Sunglass Hut Buyer Propensity
Supercuts Buyer Propensity
Urban Decay Buyer Propensity
Visionworks Buyer Propensity
YMCA Buyer Propensity
YogaWorks Buyer Propensity
Birth Control Propensity
Epiduo Conversion Propensity
Acne Propensity - Reach Tier 1

Acne Propensity - Reach Tier 2
Acne Propensity - Reach Tier 3
Acne Propensity - Reach Tier 4
Hidradenitis Suppurativa Propensity
Abilify Conversion Propensity
Ambien Conversion Propensity
Amitiza Conversion Propensity
Auvi-Q Conversion Propensity
Belsomra Conversion Propensity
Belviq Conversion Propensity
Breo Ellipta Conversion Propensity
Chantix Conversion Propensity
Creon Conversion Propensity
Crestor Conversion Propensity
Daliresp Conversion Propensity
Dulera Conversion Propensity
Eliquis Conversion Propensity
EpiPen Conversion Propensity
Farxiga Conversion Propensity
Flonase Conversion Propensity
Glucagon Conversion Propensity
Humalog Conversion Propensity
Invokana Conversion Propensity
Januvia Conversion Propensity
Jardiance Conversion Propensity
Jublia Conversion Propensity
Levemir Conversion Propensity
Lyrica Conversion Propensity: Diabetes Indication
Lyrica Conversion Propensity: Fibromyalgia Indication
Movantik Conversion Propensity
Multaq Conversion Propensity
Myrbetriq Conversion Propensity
Nasonex Conversion Propensity
Nexium Conversion Propensity
NuvaRing Conversion Propensity
Pneumovax Conversion Propensity
Pradaxa Conversion Propensity
Praluent Conversion Propensity
Premarin Conversion Propensity
Pristiq Conversion Propensity
Prolia Conversion Propensity
Restasis Conversion Propensity
Spiriva Conversion Propensity
Symbicort Conversion Propensity
Tamiflu Conversion Propensity
Trulicity Conversion Propensity
Victoza Conversion Propensity

Xarelto Conversion Propensity
Zostavax Conversion Propensity
Celiac Propensity
Diabetes: Type 1 Propensity - Reach Tier 1
Diabetes: Type 1 Propensity - Reach Tier 2
Diabetes: Type 1 Propensity - Reach Tier 3
Diabetes: Type 1 Propensity - Reach Tier 4
Diabetes: Type 2 Propensity - Reach Tier 2
Diabetes: Type 2 Propensity - Reach Tier 3
Diabetes: Type 2 Propensity - Reach Tier 4
Exocrine Pancreatic Insufficiency Propensity
Fibromyalgia Propensity
High Cholesterol Propensity - Reach Tier 2
High Cholesterol Propensity - Reach Tier 3
High Cholesterol Propensity - Reach Tier 4
Sinusitis Propensity - Reach Tier 1
Sinusitis Propensity - Reach Tier 2
Sinusitis Propensity - Reach Tier 3
Sinusitis Propensity - Reach Tier 4
Ulcerative Colitis Propensity
UTI / Urinary Tract Infection Propensity - Reach Tier 1
UTI / Urinary Tract Infection Propensity - Reach Tier 2
UTI / Urinary Tract Infection Propensity - Reach Tier 3
UTI / Urinary Tract Infection Propensity - Reach Tier 4
Acid Reflux Propensity - Reach Tier 1
Acid Reflux Propensity - Reach Tier 2
Acid Reflux Propensity - Reach Tier 3
Acid Reflux Propensity - Reach Tier 4
Allergy Propensity - Reach Tier 2
Allergy Propensity - Reach Tier 3
Allergy Propensity - Reach Tier 4
Angina Propensity
Asthma/COPD Propensity - Reach Tier 1
Asthma/COPD Propensity - Reach Tier 2
Asthma/COPD Propensity - Reach Tier 3
Asthma/COPD Propensity - Reach Tier 4
Atrial Fibrillation Propensity
Autoimmune Disorder Propensity - DMARDs
Chest Congestion Propensity - Mucinex
Constipation Propensity
Depression Propensity - Reach Tier 2
Depression Propensity - Reach Tier 3
Depression Propensity - Reach Tier 4
Dry Eye Propensity
Flu Propensity
Glaucoma Propensity
Gout Propensity

Hypertension Propensity - Reach Tier 1
Hypertension Propensity - Reach Tier 2
Hypertension Propensity - Reach Tier 3
Hypertension Propensity - Reach Tier 4
Hypothyroidism Propensity
IBS / Irritable Bowel Syndrome Propensity - Reach Tier 1
IBS / Irritable Bowel Syndrome Propensity - Reach Tier 2
IBS / Irritable Bowel Syndrome Propensity - Reach Tier 3
IBS / Irritable Bowel Syndrome Propensity - Reach Tier 4
Insomnia Propensity - Reach Tier 1
Insomnia Propensity - Reach Tier 2
Insomnia Propensity - Reach Tier 3
Insomnia Propensity - Reach Tier 4
Menopause Propensity
Migraines Propensity
Multiple Sclerosis Propensity
Obesity Propensity - Reach Tier 2
Obesity Propensity - Reach Tier 3
Obesity Propensity - Reach Tier 4
Onychomycosis Propensity - Kerydin
Osteoporosis Propensity
Overactive Bladder Propensity
Parkinson's Propensity
Psoriasis Propensity
Rosacea Propensity
OTC Medicines - Allergy
OTC Medicines - Cold & Flu
OTC Medicines - Digestive Issues
OTC Medicines - Sleep Aids
Services - COVID Rapid Test
Services - COVID Test Completed
Services - COVID Test Positive
Services - Hospital Care
Services - Telehealth/Virtual Doctors
Services - Urgent Care
Symptoms - Cough
Symptoms - Fatigue
Symptoms - Fever
Symptoms - Headache
Symptoms - Itching
Symptoms - Nausea
Symptoms - Sleep Disorders
Symptoms - Sneezing
Symptoms - Sore Throat
Symptoms - Stuffy/Runny Nose
Diabetes Test Strip Propensity
Flu Vaccine Propensity - Reach Tier 2

Flu Vaccine Propensity - Reach Tier 3
Flu Vaccine Propensity - Reach Tier 4
IUD Propensity
Lapsed EpiPen Propensity
Smoking Cessation Medication Propensity
Tubal Ligation Propensity
Comfort & Health-Seeking Sports Fan
Single-Parent Healthy Shopper
Services – Delta Variant/COVID Test
Coachables
Learning the System
Off the Radar
Rebounds
Up Next
Healthcare and Social Work
Hospitals and Medical Offices
Chiropractor Offices
Dentist and Dental Offices
Optometrists and Eye Doctors Offices
Physicians and Doctors Offices
Nursing Care Facilities
Pharmacy and Drug Stores
Social Work
Avid Exercisers
Extreme Exercisers
Moderate Exercisers
Non-Exercisers
Good Sleep Quality
Poor Sleep Quality
Carefree Executives
Stressed Out Executives
Remote Workers Likely to Have a Healthy Lifestyle
Healthcare Organization Donors
Normal Weight
Obese
Overweight
CBD Users
Oil
Topicals
Pain Management
Stress Management
Alternative Meats
Cage-Free Eggs
Fast Food Eaters & Snack Lovers
Free Range Chicken
Grass Fed Beef
Healthy Eaters

Lifestyle Dieters
Vegan Dieters
Vegetarian
Avid Exerciser
Extreme Exerciser
Interval Training
Moderate Exerciser
Non-Exerciser
Weight Lifting
Yoga & Pilates Enthusiast
Extremely Health Conscious
Healthy Balance
High Adherence to Healthy Behaviors
High Belief in Healthy Behaviors
Weight Loss Journey
Wellness is Not a Priority
Acupuncture
Aromatherapy
Cigars
Cupping
Fitbit Users
Herbal Remedies
Homeopathic
Hookah
In Market for Health Supplements
Meditation
Mental Cognition & Stimulation
Naturopathy
Reflexology
Reiki
Vitamin & Nutrition Supplement Buyers
High Job Satisfaction
Low Job Satisfaction
Chiropractics
ER Visits
Likely to Have Had Lasik Surgery
Likely to Need and Wear Contact Lenses
Likely to Need and Wear Prescription Glasses
Likely to Need and Wear Reading Glasses
Likely to See a Dentist
Likely to See an Eye Doctor
Likely to Take COVID-19 Vaccine
Likely to Undergo Elective Plastic Surgery
Medical Visits
Online RX
Primary Care Doctor
Primary Care Visits

Specialist Visits
Telemedicine
Urgent Care Visits
WebMD
Careful Optimist
Lax Dreamer
On Guard Cynic
Remiss Pessimist
High Stress Consumers
Low Stress Consumers
Employer Health Insurance
Healthcare Marketplace
Sticking to their Diet
At Home Aerobics
At Home Yoga Studio
Fitness Junkies in Need of Gym Alternatives
Using Time at Home to Exercise More
Interest in Online Medical Resources
Craving Mental Stimulation
Staying Calm
Stressed and Anxious
Anti Health Passport
Anti Telehealth Regulations
Health Passport Persuadables
Potential Childrens Health Cause Donors
Pro Health Passport
Pro Telehealth Regulations
Telehealth Regulations Persuadables
Adstra > Adstra - Health > Disease Propensity by Type > Cancer Propensity: Brain
Clinical Studies
Health Magazine Readers
High Alcohol Consumer
Moderate Alcohol Consumer
Non-Alcohol Consumer
Millennial Alcohol Consumer
Millennial Non-Alcohol Consumer
Generation Z Alcohol Consumer
Generation Z Non-Alcohol Consumer
Beauty and Style
Diet and Fitness
Cycling
Triathlon
Yoga
Fashion and Style
Yoga / Pilates
Joggers / Runners
Gym Goers

Aerobics
Fitness Buyers
Cyclists
Runners
Fitness & Exercise Enthusiasts
Sports & Fitness
Fitness & Weight Management
Sports & Fitness Buffs
Sports & Fitness Buffs Online
Fitness/Exercise Product Buyer
Seniors with a Mind for Fitness & Exercise
Exercise & Fitness
Home Gyms
Workout & Yoga
Fitness Centers
Strength Training
Yoga & Pilates
Mixed Martial Arts
Fitness Equipment
Fitness Buff
FTW Fitness Test (\$1.00 CPM, 400mm)
Fitness Buffs Apps
Lapsed Fitness
No Fitness
Lifetime Fitness
YMCA Fitness
Cardio Equipment
Free Weights
Home Gym Equipment
Supplements & Herbs
Yoga Gear
Weightlifting
Calisthenics
Circuit Training
Elliptical
Rowing
Jump Rope
Kickboxing
Plyometrics
Stair Climbing
Swimming
Water Aerobics
Bodybuilding
Sports Apparel & Active Wear
Weight Gain
Protein & Whey
Zumba

Obstacle Courses
Zumba Fitness
Marathons & Races
Luxury Gym Memberships
Gym Memberships
Triathlons
Fitness Mothers
Caregivers of Individuals with Lifestyle Fitness Score: Low
Gym and Fitness Lifestyle
Jogger Pants
Gym_fitness
Has wearable fitness device or smartwatch
Fitness Enthusiast
Organic Fitness Advocate
Cold and Flu Shoppers
In Market for Cold Grocery Items, InstantCart, Shipt, Amazon Fresh
Cold and Flu Medicine
Cough And Cold Remedies
Cold & Flu Sufferers
OTC Medicine/Cough & Cold
Cold Stone Creamery
Coldwell Banker Realty
Allergy Sufferers
Allergy - LA
3rd Party Allergy - LA
Claritin Allergy Remedy - All Viewers
Allergy Propensity Caregivers - Reach Tier 1
Allergy Propensity Caregivers - Reach Tier 2
Allergy Propensity Caregivers - Reach Tier 3
Allergy Propensity Caregivers - Reach Tier 4
Diet Carbonated
Diet Coca-Cola
Diet Pepsi
Offline Diet Product Buyer
Weight Control / Diet Aids
Nutrition & Diet Enthusiasts
Diet Dr Pepper
Dietician
Diet & Weight Loss Products
Books
Cleanses
Dash Diet
Jenny Craig Diet
Mayo Clinic Diet
Mediterranean Diet
Eat Organically
Include Fiber

Include Probiotics
Lose Weight
Manage Diabetes
Reduce Fat & Cholesterol
Diet Soft Drinks
Subscriptions
Nutrisystem Diet
Clinics
Australia Dieting and Weight Loss
Singapore Dieting and Weight Loss
Canada Dieting and Weight Loss
Spain Dieting and Weight Loss
France Dieting and Weight Loss
Germany Dieting and Weight Loss
Italy Dieting and Weight Loss
United Kingdom Dieting and Weight Loss
Dieting/Weight Loss
LGBT Interest
LGBT Rights
LGBTQ Cause Donors
LGBTQ Lifestyle Allies
Religion
Buddhist
Catholic
Eastern Orthodox
Greek Orthodox
Hindu
Islamic/Muslim
Jewish
Lutheran
Mormon
Protestant
Shinto
Sikh
Religion & Inspirational
True Religion
Atheism
Buddhism
Christianity
Hinduism
Islam
Judaism
Medical Dentist
Medical Pharmacists
Medical Physician Assistant
Medical professional
Medical Office Managers

Biomedical
Cardiology
Clinical Laboratory
Cosmetic
Critical Care Medicine
Emergency Medicine
General
Imaging & Radiology
Internal Medicine
Oncology
Ophthalmology
Pediatrics & Adolescent Medicine
Physical Medicine & Rehabilitation
Surgeon
Medical Doctor/Physician
Medical & Laboratory Supplies
Medical & Biotechnology
Medical/dental professional
Medical Assistant
Medical Secretary
Medical Technician
Medical/Paramedic
Laboratories
AddThis Medical Condition, Hearing (\$0.65 CPM, 700k)
SACBEE_Medical Targets^Functional Area^nursing__(\$2.50CPM)
MIA_Excelerate_Mt. Sinai Medical Center
Consumer Medical Products
Medical Equipment & Services
Medical Dramas
Medical Equipment
Medical Care Cause Donors
Other Medical
CVS Pharmacy
Supervalu: Farm Fresh Food & Pharmacy
Supervalu: Shoppers Food & Pharmacy
Drug Stores & Pharmacies
Chain
Independent/Private
Retail
Pharmacy Professionals
Walgreen/Duane Reader
Pharmacy
Pharmacy Shoppers
Boots Pharmacy
Co-op Pharmacy
Duane Reade
Lloyds Pharmacy

Medicine Shoppe Pharmacy
Rite Aid
Rowlands Pharmacy
Shopko express
Walgreens
Pharmacist/Pharmacy
CVS Pharmacy - All Credit/Debit Buyers (Nielsen Buyer Insights)
CVS Pharmacy - Heavy Credit/Debit Buyer (Nielsen Buyer Insights)
CVS Pharmacy - Light Credit/Debit Buyer (Nielsen Buyer Insights)
CVS Pharmacy - Medium Credit/Debit Buyer (Nielsen Buyer Insights)
Walgreen/Duane Reade
Drug Store & Pharmacy Purchasers
National Chain Drug Store Shoppers
Pharmacy Customers
Pharmacists (\$1.00 CPM)
Remedy'sRx (Canada Only)
Rexall (Canada Only)
Pharmacy Patrons
Pharmacy Visitors
Watsons
Pro Pharma
Pharma Persuadables
Anti Pharma
Anti Pharmacy Opioid Blame
Pharmacy Opioid Blame Persuadables
Pro Pharmacy Opioid Blame
MIA_EXL Mail My Prescriptions (MMP) Site Visitors (\$0.00 CPM)
Prescription Plan: Individually Purchased
10+ Prescriptions Taken by Household
Cancer Donors
Cancer Treatment Centers of America - All Viewers
Caregivers of Individuals with Arthritis Propensity
Caregivers of Individuals with Dental Disease Propensity
Caregivers of Individuals with Heart Disease Propensity
Caregivers of Individuals with Kidney Disease Propensity
Caregivers of Individuals with Pre-Diabetes Propensity
Caregivers of Individuals with Stroke Propensity
Acid Reflux Propensity Caregivers - Reach Tier 1
Acid Reflux Propensity Caregivers - Reach Tier 2
Acid Reflux Propensity Caregivers - Reach Tier 3
Acid Reflux Propensity Caregivers - Reach Tier 4
Angina Propensity Caregivers
Asthma Propensity Caregivers
Asthma/COPD Propensity Caregivers - Reach Tier 1
Asthma/COPD Propensity Caregivers - Reach Tier 2
Asthma/COPD Propensity Caregivers - Reach Tier 3
Asthma/COPD Propensity Caregivers - Reach Tier 4

Chronic Pain Propensity Caregivers - Reach Tier 1
Chronic Pain Propensity Caregivers - Reach Tier 2
Chronic Pain Propensity Caregivers - Reach Tier 3
Chronic Pain Propensity Caregivers - Reach Tier 4
COPD / Chronic Obstructive Pulmonary Disease Propensity Caregivers
Depression Propensity Caregivers - Reach Tier 1
Depression Propensity Caregivers - Reach Tier 2
Depression Propensity Caregivers - Reach Tier 3
Depression Propensity Caregivers - Reach Tier 4
Flu Propensity Caregivers
Hypertension Propensity Caregivers - Reach Tier 1
Hypertension Propensity Caregivers - Reach Tier 2
Hypertension Propensity Caregivers - Reach Tier 3
Hypertension Propensity Caregivers - Reach Tier 4
IBS / Irritable Bowel Syndrome Propensity Caregivers - Reach Tier 1
IBS / Irritable Bowel Syndrome Propensity Caregivers - Reach Tier 2
IBS / Irritable Bowel Syndrome Propensity Caregivers - Reach Tier 3
IBS / Irritable Bowel Syndrome Propensity Caregivers - Reach Tier 4
Insomnia Propensity Caregivers - Reach Tier 1
Insomnia Propensity Caregivers - Reach Tier 2
Insomnia Propensity Caregivers - Reach Tier 3
Insomnia Propensity Caregivers - Reach Tier 4
Obesity Propensity Caregivers - Reach Tier 1
Obesity Propensity Caregivers - Reach Tier 2
Obesity Propensity Caregivers - Reach Tier 3
Obesity Propensity Caregivers - Reach Tier 4
Acne Propensity Caregivers
Celiac Propensity Caregivers
Diabetes: Type 1 Propensity Caregivers - Reach Tier 1
Diabetes: Type 1 Propensity Caregivers - Reach Tier 2
Diabetes: Type 1 Propensity Caregivers - Reach Tier 3
Diabetes: Type 1 Propensity Caregivers - Reach Tier 4
Diabetes: Type 2 Propensity Caregivers - Reach Tier 1
Diabetes: Type 2 Propensity Caregivers - Reach Tier 2
Diabetes: Type 2 Propensity Caregivers - Reach Tier 3
Diabetes: Type 2 Propensity Caregivers - Reach Tier 4
Hearing Impaired Propensity Caregivers
High Cholesterol Propensity Caregivers - Reach Tier 1
High Cholesterol Propensity Caregivers - Reach Tier 2
High Cholesterol Propensity Caregivers - Reach Tier 3
High Cholesterol Propensity Caregivers - Reach Tier 4
Liver Disease Propensity Caregivers
Migraines Propensity Caregivers
Multiple Sclerosis Propensity Caregivers
Osteoarthritis Propensity Caregivers
Osteoporosis Propensity Caregivers
Parkinson's Propensity Caregivers

Psoriasis Propensity Caregivers
Rheumatoid Arthritis Propensity Caregivers
Sleep Apnea Propensity Caregivers
UTI / Urinary Tract Infection Propensity Caregivers - Reach Tier 1
UTI / Urinary Tract Infection Propensity Caregivers - Reach Tier 2
UTI / Urinary Tract Infection Propensity Caregivers - Reach Tier 3
UTI / Urinary Tract Infection Propensity Caregivers - Reach Tier 4
Will Not Take Flu Shot 2022
Will Take Flu Shot 2022
COVID Top Concern Personal Health Outcomes
COVID Top Concern Daily Life
COVID Top Concern Spreading To Others